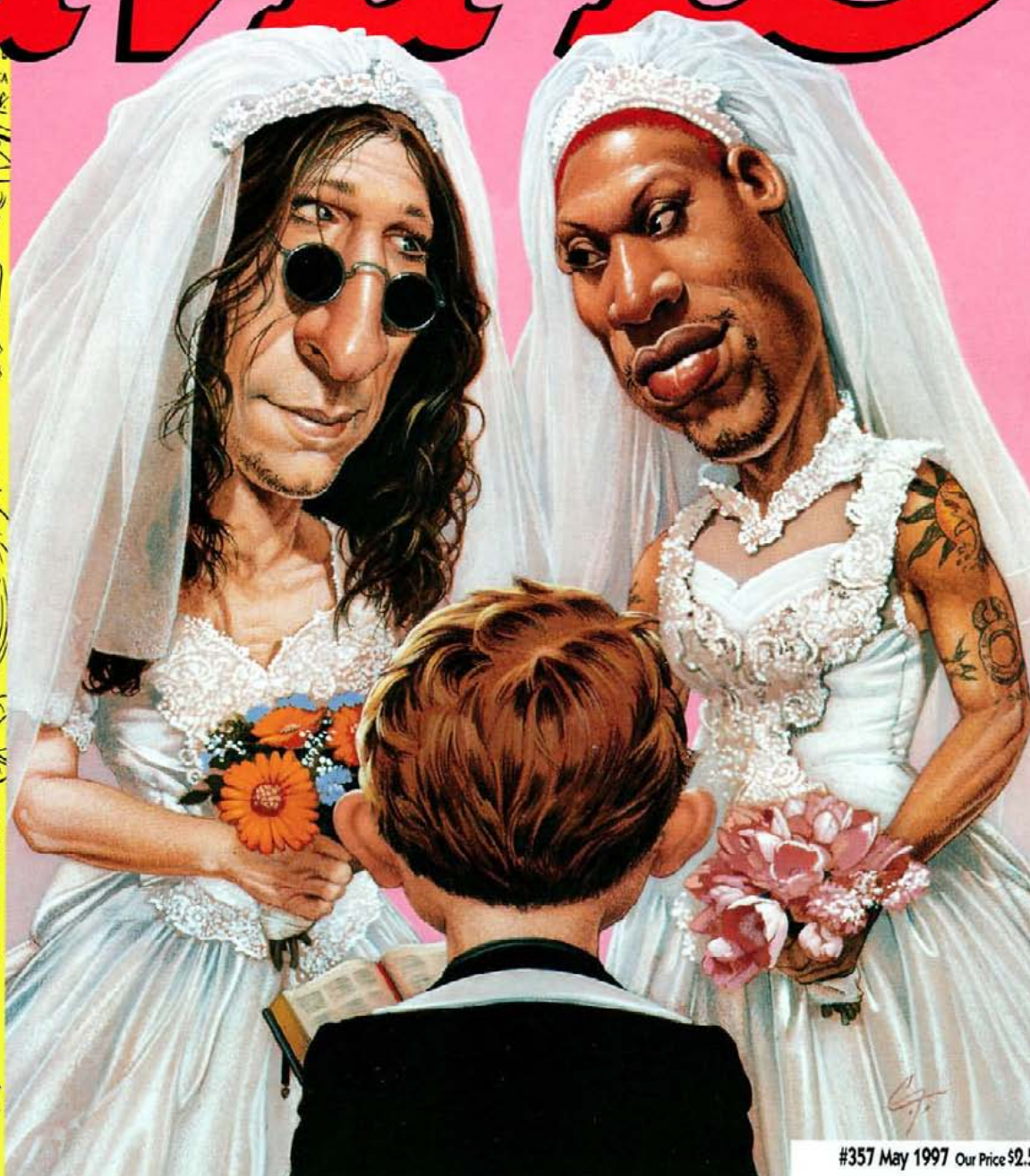


the **INS** and **OUTS** of  
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# MAD



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# MAD

**MAY 1997** **NUMBER 357**

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president & editor-in-chief

**Paul Levitz**  
executive vice president & publisher

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editors

**Jonathan Schneider**  
art director

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**Amy L. Vozeolas** editorial assistant

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**Dorothy Crouch** resident consultant

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**Marla Weisenborn** production assistant

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**Bob Rozakis** executive director-production

**Marty Todd** production manager

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Printed in U.S.A.

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— Alfred E. Neuman

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FRONT COVER ARTIST: C.F. PAYNE  
FRONT COVER BORDER ARTIST: RICK TULKA  
BACK COVER PHOTOGRAPHER: IRVING SCHILD

BACK COVER WRITERS: MEREDITH ANTHONY, LARRY LIGHT AND ALISON POWER





MAD #358  
ON SALE  
MAY 27!

## STAR ROARS

You pathetic inebrates! In MAD #354 you have an article called "Star Wars Playsets You May Have Missed." In it you detail one "Al's Imperial Jiffy Lube and Garage." One of the sentences in this little play set description is "From scraping the corpses of Rebel pilots off the feet of an Imperial AT-AT Walker to cleaning up TIE Fighters whose pilots couldn't quite stomach the jump to hyperspace, Al's done it all at his garage." It's really a pity that TIE Fighters can't go into hyperspace! The only TIE that can enter hyperspace in the movies is Darth Vader's Imperial TIE Interceptor prototype, of which he has the only one because the Empire scrapped the idea due to excessive costs.

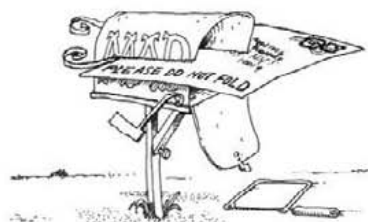
Colin Frye  
Northbrook, IL

Collie — You're right! TIE Fighters can never, ever go into hyperspace! And you know what else? You can never, ever go on a date! But, like in our article, it's fun to play pretend, isn't it? Bye now! —Ed.

After reading your latest messed up magazine, I have one question: How in the heck is Jabba The Hutt able to reach his butt as he's doing the Macarena?

Mark B. Harrison  
New Jersey, USA

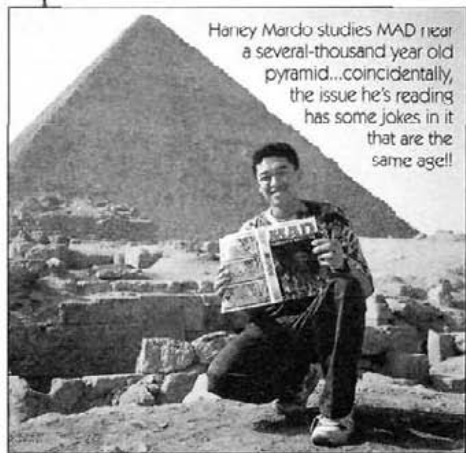
That's not a question for us, Mark — that's a question for the special effects whizzes at Industrial Light and Magic! We've taken the liberty of forwarding your letter to George Lucas and the eggheads at ILM, and if they get back to us, we'll report their answer, no matter how insulting it may be to you! —Ed.



## ALFRED E. GYPT

I started reading MAD when my English teacher told us to buy magazines to improve our English. At first I started reading magazines such as *Newsweek* and *The Times*, but to understand the topics I had to open the dictionary every 10 seconds. Thanks to MAD, I learned a lot of things and a lot of new and useful words, such as schmendrick, pus, schlep and Bob Dole. I would like to bless your educational efforts and I hope you guys continue your noble work.

Haney Mardo  
Cairo, Egypt



Haney Mardo studies MAD near a several-thousand year old pyramid...coincidentally, the issue he's reading has some jokes in it that are the same age!



## WORLD'S OLDEST MAD REAPPEARS!

I love your magazine. I would love to see a reprint of the first few issues. I'm very interested in seeing what's inside the first issue. I've heard rumors that there will be reprints. If so, please tell where and when they'll be available. THANKS A BUNCH!!

Chase Estes  
Ogden, UT

Chase — Look for "Tales Calculated To Drive You MAD" at your newsstand starting May 27th! It's the first of a new series featuring the original comic book-style MAD! This edition contains virtually all of MAD's first three issues, and it's all IN COLOR! Thanks for writing, because now we don't have to make up a letter ourselves to promote these golden moldies! —Ed.

## MAD MUMBLINGS@aol.com

Those three damn staples in your magazine are tools of Satan himself! —Edgar Frog...OH DEAR GOD! My chinchilla's stuck in my nose! Send help quick! —GOLD675050...Why is abbreviate such a long word? —Stuzy...My socks talk to me. —PeteBrwdog...Is Ronald McDonald laughing with you, or at you? —Martian716...Does peanut butter get gum out of belly button lint? I'm in a dilemma. —Snaponaby...Boonton rules! —MEDoodle...If the Pillsbury Dough Boy eats a cookie, is that cannibalism? —Cowman0001...A funeral home is a halfway house for dead people. —PaulaRo12...My bologna has a first name, it's...dammit, what was it again? —DoreoB2503

## HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 357, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope!

## HIGH SCHTICKING

As a faithful MAD reader and hockey lover, I found a huge mistake in the introduction to MAD #352's "The MAD NBA Primer." Bobby Orr wasn't an NBA player! He was one of the best NHL players who played several years with the Boston Bruins in the '70s and helped win Stanley Cups! Fa! Other than that a great magazine!

Scott Tait  
British Columbia, Canada

We consulted with MAD's resident sports expert Rusty Corroda (who coincidentally appears in this issue's "MAD-sterpiece Theater," page 20). Rusty replied, "You're wrong. Bobby Orr was one of the greatest NBA Power Shortstops ever, in the same great basketball tradition as Joe Pepitone, Willie Shoemaker, Bobby Rayhall, and, most recently, Kerri Strug!" Having heard this, we therefore stand by our story! —Ed.





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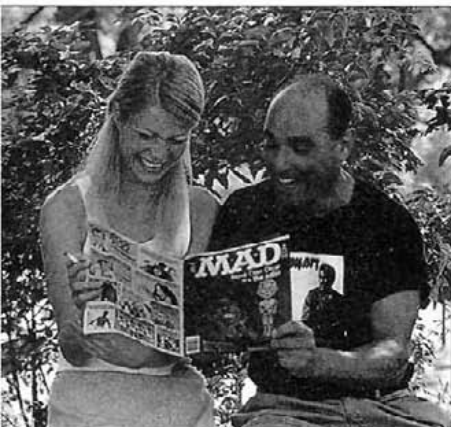
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## MAD CELEBRITY SNAPS

I just recently hung with Gwyneth Paltrow, the very beautiful and sweet, sexy actress with a great sense of humor. I shared with her your piece on "Paparazzi Shots That Press Agents Try to Suppress" (MAD #344) and we both had a great laugh. I'm hoping you won't suppress this paparazzi shot from your magazine.

Peter Iovino  
Los Angeles, CA



It's a good thing Peter sent his note...we looked at the photo first and thought that Brad Pitt had really let him self go! Anyway, we're sending Peter a three-year subscription for his snapshot and we'll send you one, too, if you send us a photo of an incredibly famous celebrity holding your copy of MAD and we print it!

## ATTENTION SUBSCRIBERS!

For all subscription-related matters (including change of address) in the U.S. and Canada, please call 1-800-4 MAD MAG or write P.O. BOX 59245, Boulder, CO 80392-2345! Please DO NOT phone, write, fax or E-mail our New York office — we're too dumb to help you there!

## NUNS. HITS AND ERRORS

Alfred E. Neuman hunkers down with a cadre of unidentified nuns (and possibly a friar?) at the Independent Baseball League's St. Paul Saints stadium in Minnesota, where he was the honored (?) guest at the team's MAD Day! Between innings, Alfred reportedly inked a deal to play the Whoopi Goldberg part in the next *Sister Act* movie. Heaven help us!



# AND YOU THINK YOUR FAMILY'S DYSFUNCTIONAL!

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"Lost Pages"  
explaining  
EVERYTHING  
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to know  
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(if you hate her with the white-hot intensity of a thousand suns!)

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\*An organization we created just for this ad





A STAR IS PORN DEPT.

Hear ye, hear ye, this satire is now in session. All rise and hold your nose (and anything else applicable) as we present the story of a sleazebag pornographer whose disrespect for women was surpassed only by his disrespect for the American judicial system — the very same system he turned to for help when a bunch of uptight right-wingers threatened his bottom line! This is the case of...

# The People

I'm Woody Harrelson. In this film I portray Larry Fylyth, the sleaziest womanizer to ever hit the Supreme Court — at least until they appointed Clarence Thomas! You may be wondering why they would make a movie about someone who made millions exploiting and degrading women. Simple. Fylyth was a character every producer in Hollywood could relate to!

I'm Edward Norton. I play Alan Isuckman, Larry Fylyth's fiery young First Amendment lawyer. Alan says Larry is a lowlife, bottom-feeding amoral kind of guy — and coming from a lawyer, that's saying something! Both Larry and Alan were shot coming out of the courtroom. Actually, Alan wasn't supposed to be shot, but as Larry's attorney, he gets 40% of everything Larry gets!



THAT'S OUR  
PERVERT

I'm Grunge rocker Courtney Love. I play Larry Fylyth's wife, Alfeelya, a strung-out, self-destructive, oversexed junkie. In my next movie I may have to act!

Coke



# le vs. Larry Fylth

ARTIST: ANGELO TORRES WRITER: STAN HART

I'm Donna Hanover Giuliani. In real life I'm the wife of the Mayor of New York, Rudy Giuliani, but in this film I play the part of evangelist Ruth Carter Simpleton. I was a natural for the part because I have personally witnessed strange and miraculous phenomena firsthand — namely seeing a conservative Republican elected Mayor of New York!

I'm James Carville. I've received terrific reviews for my performance in this film playing a lawyer who believes there must be a limit to free speech. Why am I so convincing playing a character who advocates positions I don't believe in personally? Easy! I had plenty of practice doing it when I ran Bill Clinton's Presidential campaign!

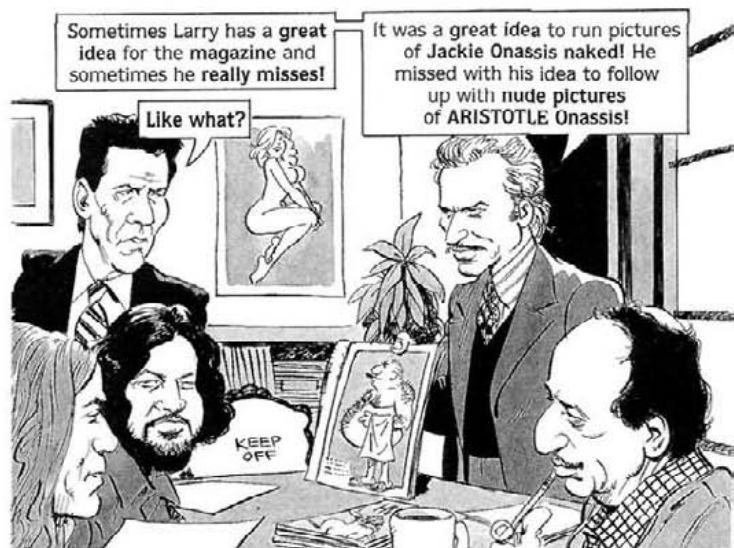
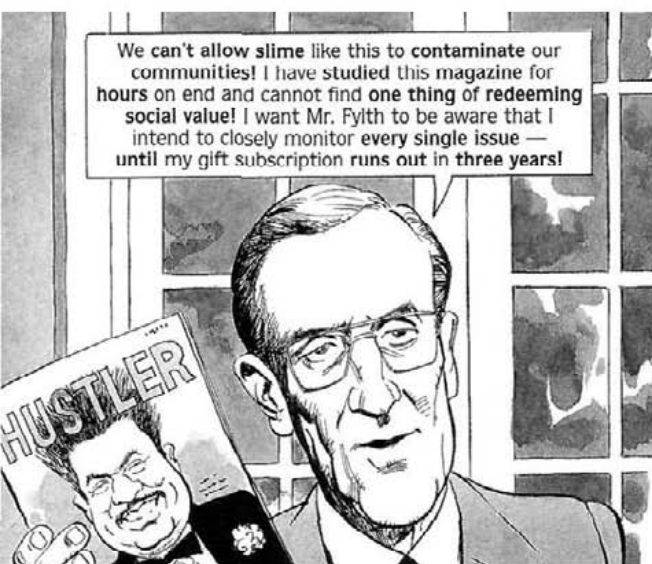


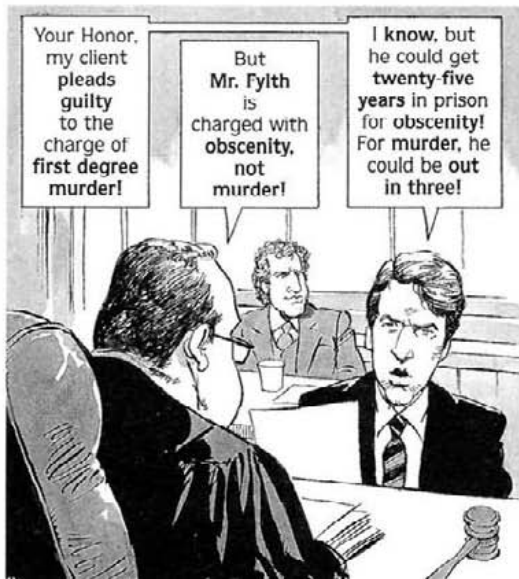
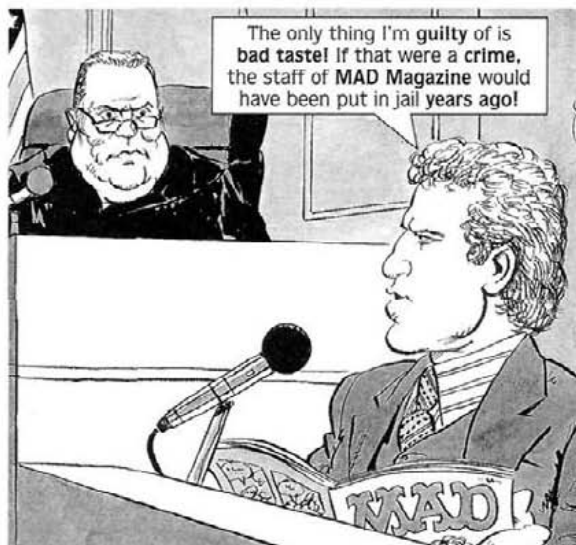
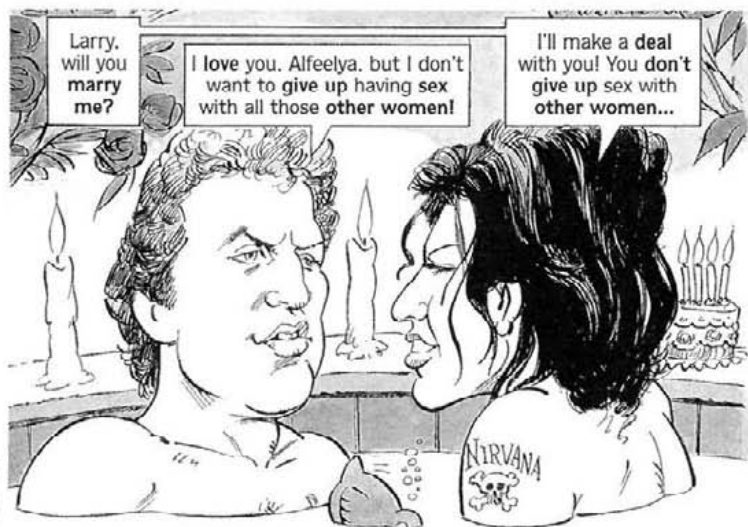
And I'm the real-life Larry Fylth! I have a cameo role as a judge. The director said he wanted a buffoon whose inappropriate presence on the bench was a joke. But since Lance Ito wasn't available, they settled for me!

EXHIBIT A

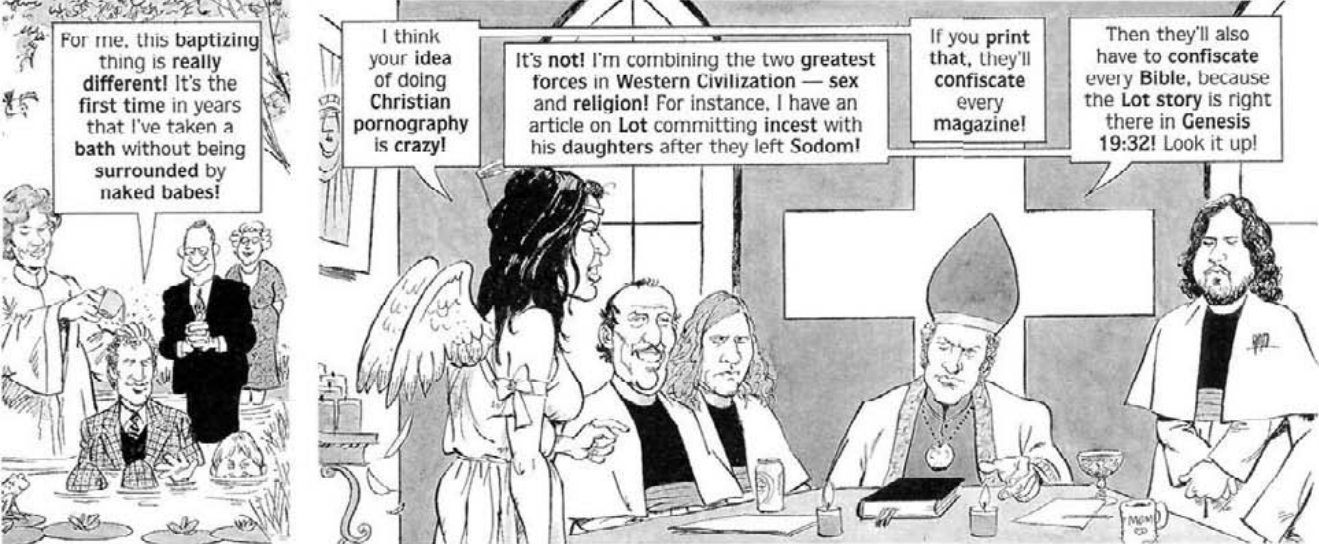
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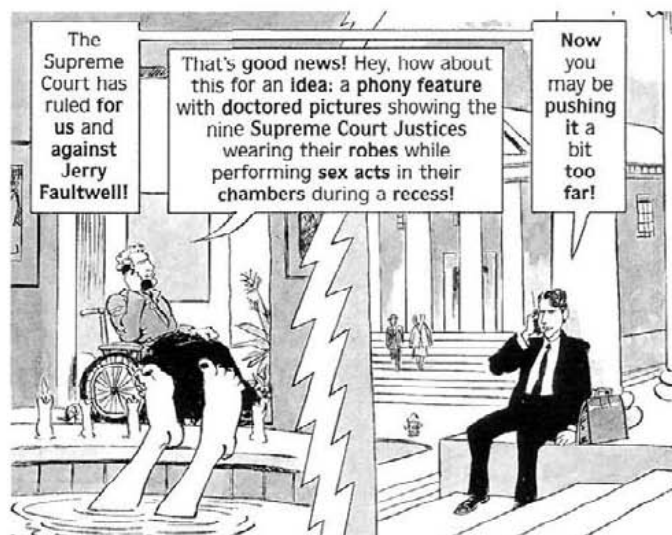
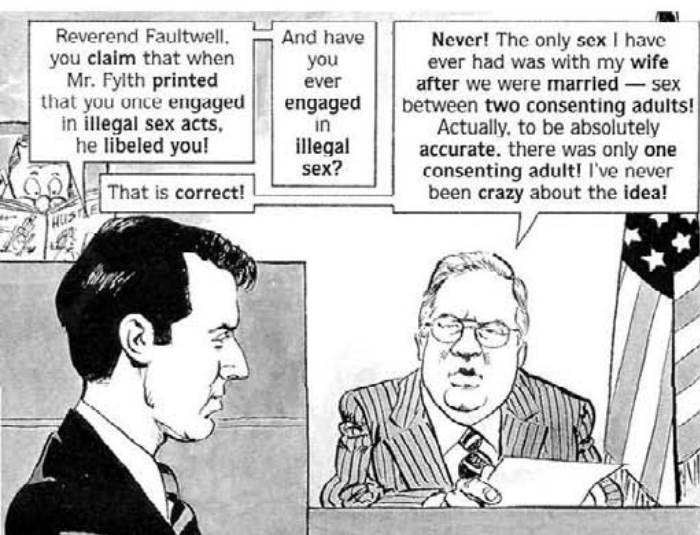












## EPILOGUE



**CHARLES CHEATING**  
Anti-porn crusader and corrupt banker Charles Cheating went to prison for defrauding his investors! He never appreciated the irony of *Hustler* showing pictures of people doing to each other what Cheating was doing to his unwitting customers!



**REVEREND JERRY FAULTWELL**  
Faultwell is still trying to make the world a better place to live with his radio and TV broadcasts! The last time we looked, he had not succeeded! But undeterred, he continues to wear his happy face while promising eternal bliss — for Christians, that is!



**OLIVER STONED**  
After the distortions and phony history he presented in *JFK* and *Nixon*, Producer Oliver Stoned's job of sanitizing Fylth was another example of his disrespect for the truth! It is reported that Stoned's next film will be *Oliver S*, a sanitized version of his own movie career!



**LARRY FYLTH**  
After wrapping himself in the Constitution, Fylth continues to wipe his butt with it by publishing *Hustler*, a magazine that degrades women and glamorizes violence against them! Because of Harrelson's charm, the public never got to see the REAL Larry Fylth, an indigenous missing link or *Scumbagus Americanus*!



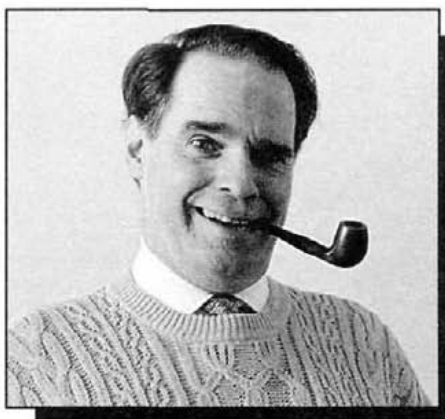
**MAD EDITOR'S NOTE:**

With the success of several cutting-edge magazines aimed at African Americans, we figure it won't be long before some well-financed but exceedingly dumb white guys figure they can churn out a successful black publication too!

# INTRODUCING FROM TIME-

**A Note from  
Editor-In-Chief  
F.B. Cunningworth:**

**Yo, readers!** The black experience is more vital and blacker than ever before! These days there are blacks all over the place — on the street, on the subway, crossing the street, eating sandwiches, talking to each other...I even saw one in the bank yesterday! Each and every issue, *Homeboy's Life* celebrates blacks in all their blackness, defining the colorful black experience colorfully from our editorial offices here in Greenwich, Connecticut!



**Right on! I'm Emerson Hans-Mathis, Homeboy's Life Sports Editor!** Whether it's the latest in professional golf or Olympic diving, I'll cover the prominent black brothers and sisters making sports news! No other publication covers the black sports scene like we do: Polo! Croquet! Nascar Racing! It's all here, including our monthly "Inside Baseball" column by Beloved Cincinnati Reds owner Marge Schott — and that's no jive!

**I'm Homeboy's Life Fashion Editor Harris Van Gant III!** Join me every issue as I "git down" with the baddest, jivenest afro styles, from ankle-length, leather-lined, white ermine pimp coats to a first look at the new KFC uniforms! I'll show you how to look your funky, funky best!



**I'm Gerald Thimble, News Editor here at Homeboy's Life!** I present the black perspective on the tough issues of our day with hard-hitting exposés like:

- The L.A. Riots Five Years Later — Sergeant Stacey Koon Relives His Pain And Heartache
- Finding That Vacation Home in Palm Beach For Under \$2 Million
- Behind The Scenes At America's Most Spectacular Murder Trial Ever — The Menendez Brothers

**It's must reading for Soul Brothers, Soul Sisters, Soul Aunts and Soul Uncles!**

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July *The Hip Magazine For Today's Happenin' Negro* \$4.95

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Cutting-Edge  
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Nipsey Russell

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GANGSTA  
RAP  
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Now,  
Brothers!

WRITER: JOE RAJOLA

EDITOR PHOTOS: IRVING ICHUD







*Dr. and Mrs. Ken Lewis  
Cordially Invite You  
to the  
Wedding of Their Son  
Peter John  
to Ray Messier,  
son of  
Mr. and Mrs. David Messier.*

Oh boy! Look what landed in your mailbox today! Are you breaking into a bit of a cold sweat because this is your first one? Are you hip and PC enough to handle this? Well, before you commit an embarrassing faux pas and insult the bride/bride or the groom/groom, you are cordially invited to read...

**MAD's**  
*etiquette*  
*guide*  
to

# Same Sex Wedda



When complimenting the bride on the lovely wedding gown, avoid making the tasteless error of asking if it was his father's.



**SNAP!**

Only unattached bachelors are eligible to catch the bride's jockstrap.



Be sure to choose a gift the newlyweds can really use.



If you intend to "Hokey Pokey," make certain you pay strict attention to the choreographer.



Make it a point to find out at which Harley dealer the bride is registered.

# Wings

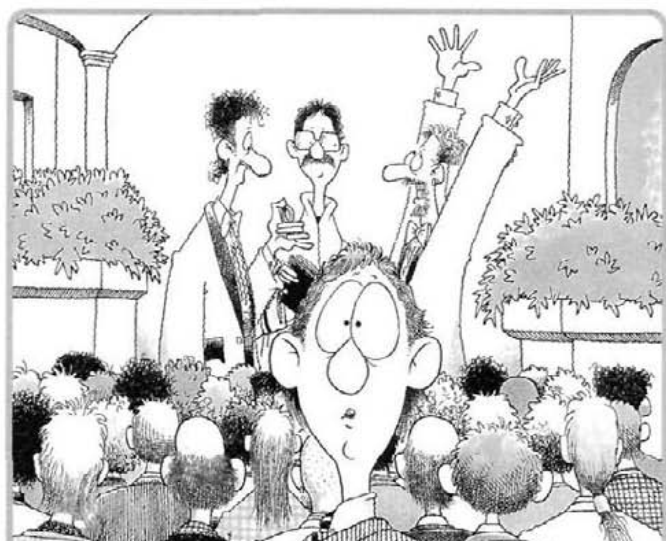
ARTIST AND WRITER:  
JOHN CALDWELL



Always check the invitation to see if it's a theme wedding.



If the happy couple opts to hold the ceremony on the site of their first date, be sure to tell them you've never seen a more festively decorated, heavily-wooded interstate highway rest area.



When it comes time for the exchanging of the rings, the operative phrase is, "expect the unexpected."





If there's one area where American industry leads the world, it's in the mass production of shabby merchandise. As a result, America also leads the world in issuing recall notices! For years, we here at MAD have ignored this embarrassing fact, shirking our patriotic duty to blow the whistle on the corporate blockheads who've brought disgrace to our country! But now, in a bold move to shed our image as a leading sports, fitness and "lifestyle" magazine for men, we fearlessly venture into the world of consumer reporting as we bring you...

# PRODUCT RECALLS YOU MAY HAVE MISSED

ARTIST: TIMOTHY SHAMEY

WRITER: DICK DEBARTOLO

**COMPANY:**  
*Wary Blenders*

**MODEL:**  
**Super Turbo  
Speed Blender,  
Model XX5**

**PROBLEM:**

Motor is prone to revving too high, causing blender to take off and hover close to the ceiling, tethered only by the AC power cord.

**WHAT TO DO:**

Exchange at place of purchase for Wary's new Weighted Base model, or place 200-pound anvil on top of unit when blending.

**COMPANY:**

**Isueyou Automobiles**

**MODEL:**

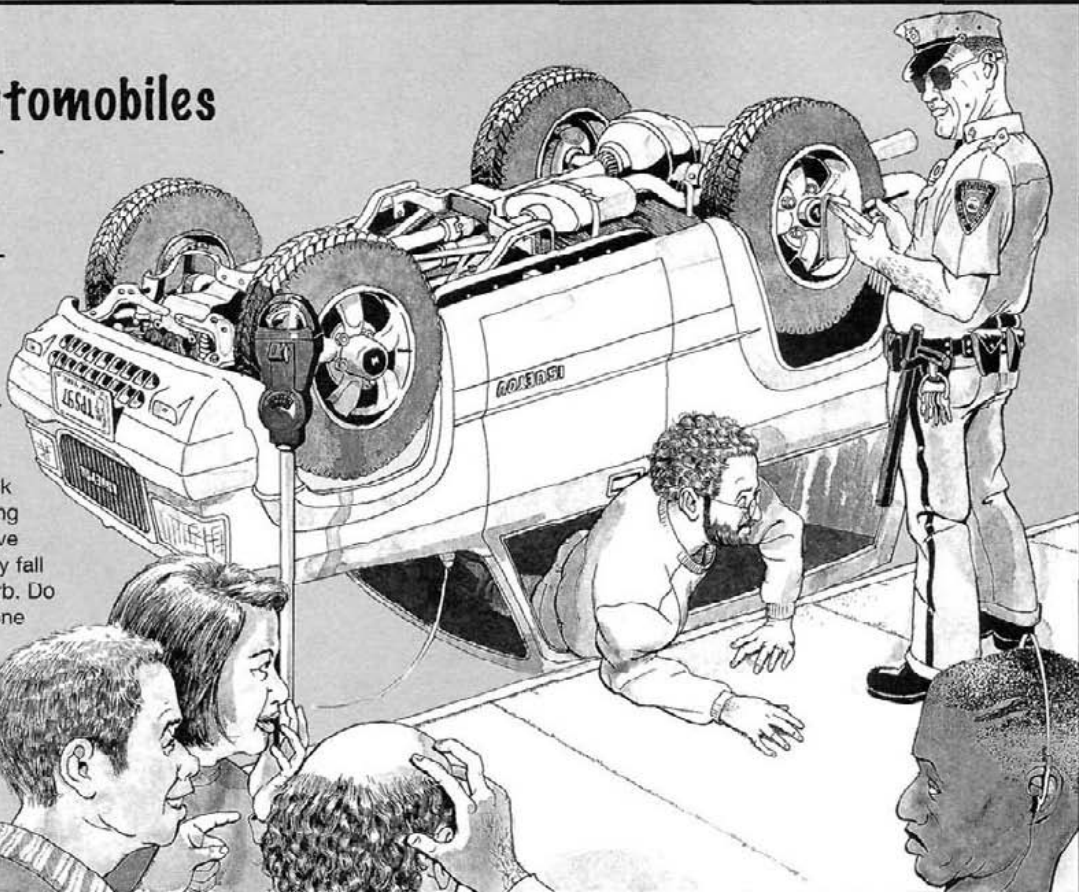
**Drooper**

**PROBLEM:**

The Drooper has been known to roll over... while parked.

**WHAT TO DO:**

Make sure groceries are evenly distributed in back seat or trunk when leaving car. Do not overload glove compartment, or car may fall over toward the right curb. Do not overfill ashtrays on one side of the car either, or car may fall to that side. See Dealer for free set of wood planks so Drooper can be propped up when parked.







**COMPANY:**  
**Dewaltz**

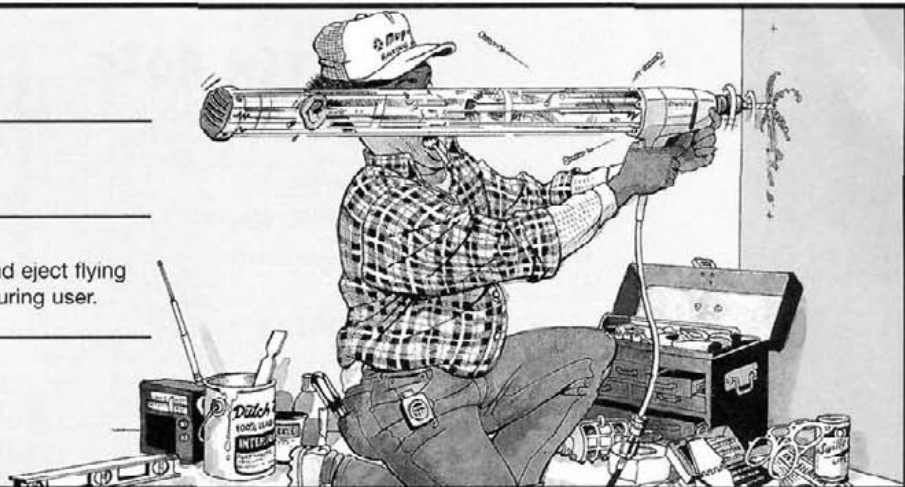
**MODEL:**  
**Electric Drill Model 666**

**PROBLEM:**

Cooling fan inside unit may come apart and eject flying metal pieces through the vent housing, injuring user.

**WHAT TO DO:**

Return to store for replacement or refund, or save as "lending drill" for neighbors who annoy you by borrowing things and never returning them.



**COMPANY:**  
**Toyauto**

**PRODUCT(S):**  
**1994-96 Cottonelle, Slamry and/or Crashida**

**PROBLEM:**

Airbag may not deploy in crash.

**WHAT TO DO:**

Various models are involved in this recall, but the company did not keep accurate records of which models received the defective airbags. To determine if you own one of the affected models, ram car into solid brick wall at 45 miles per hour. If airbag deploys, you are fine, and no further action is needed. If airbag does not deploy, have next of kin return car to dealer for new airbag installation.



**COMPANY:**  
**Webore**

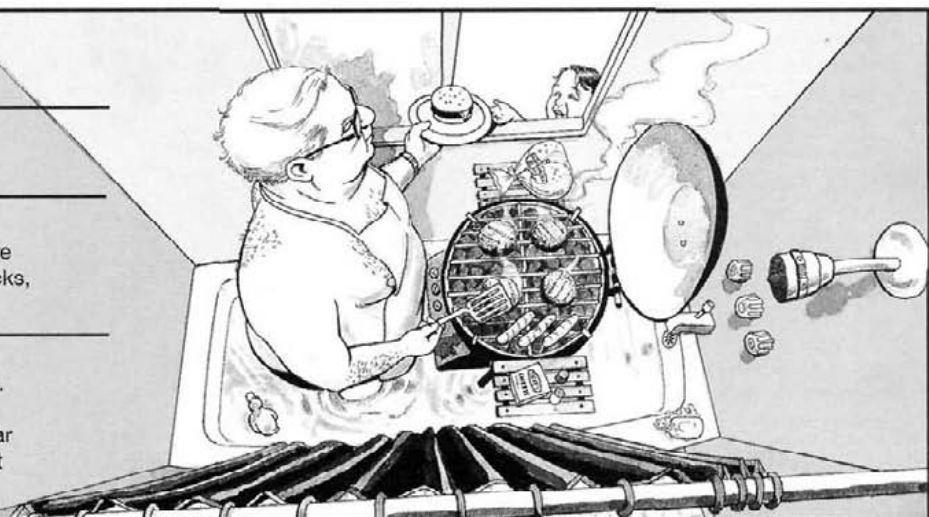
**PRODUCT:**  
**Gas Charcoal Grill**

**PROBLEM:**

Vent hole in grill's bottom is potential fire hazard. May ignite wooden railings, decks, tables, chairs, beach umbrellas.

**WHAT TO DO:**

Contact Webore for kit to close up hole. Prior to repair, grill can still be used to prepare cold sandwiches, or as a regular grill if you barbecue in a bathtub with at least two feet of water in it.





THE SCHMUCKS STOP HERE DEPT.

We often hear about "the ugly American" traveling overseas. But rarely do we hear of "the ugly, stupid, smelly pig mutant American"! And frankly, that's a good thing, as you'll unfortunately see when our two new heroes go abroad in...

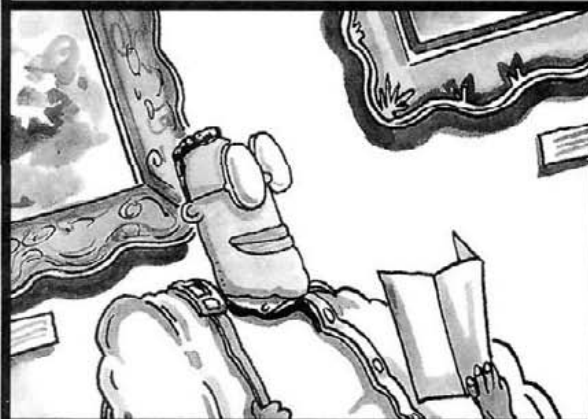


# Melvin & Jenkins'

## GUIDE TO WORLD TRAVEL

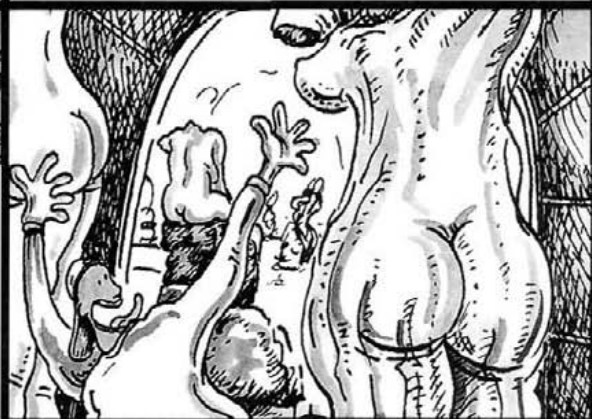
*Jenkins*

tours museums, realizing that mankind's appreciation of all things beautiful is truly eternal.



*Melvin*

thinks how cool it would be if all women were naked like sculptures and had no arms to stop you from groping.



*Jenkins*

sometimes has trouble budgeting his travel money because of the confusing differences in exchange rates.



*Melvin*

calculates that if he goes without food for just the next six days, he can afford five more local whores.





## Jenkins

spends an afternoon in Paris visiting the gravesites of Oscar Wilde, Edith Piaf and Marcel Proust.



## Melvin

spends three days futilely searching for the grave of Andre the Giant.



## Jenkins

finds his juices stirred by the tales of Hemingway, and travels to Pamplona, Spain for the traditional July 7th running of the bulls.



## Melvin

shows up 2 1/2 weeks late, and settles for terrorizing a three-legged donkey.



## Jenkins

brings along a little "fun money" so he can gamble it on a few spins of the wheel at Monte Carlo.



## Melvin

ends up selling a kidney in order to scrape together the fare home on a Chinese slave ship.



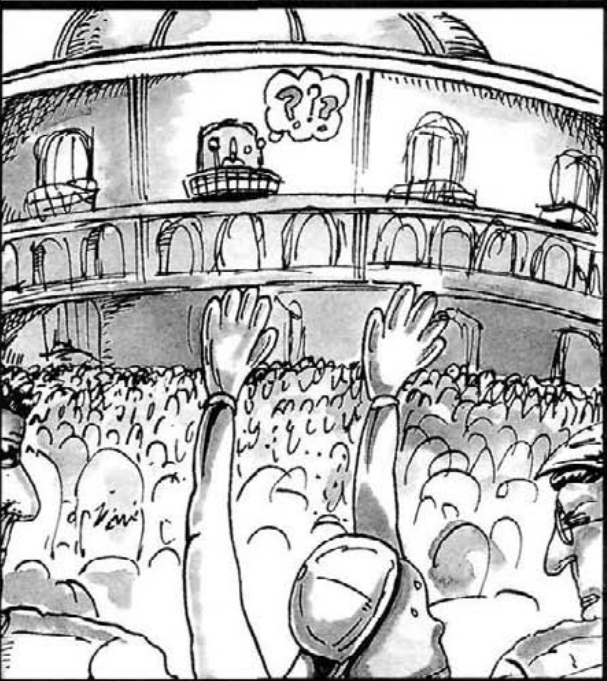
## Jenkins

joins the thousands upon thousands of pilgrims who gather in St. Peter's Square to hear the words of the Holy Father.



## Melvin

can't understand why none of these jerks will help him start a "wave."



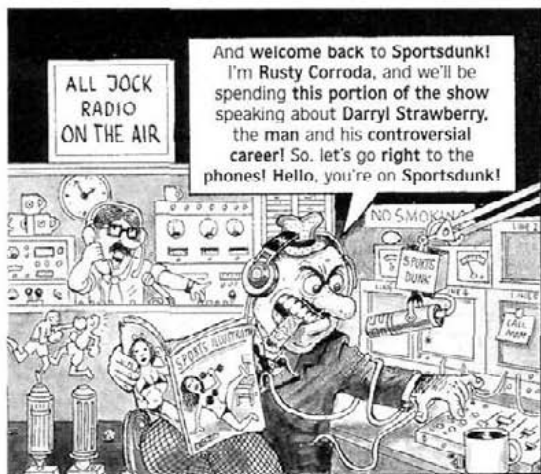




WHEN THE SCHTICK HITS THE FAN DEPT.

# THE MAD REPERTORY PLAYERS

## This Issue's SPORT



ARTIST: TOM BUNK



WRITERS: CHARLIE KADAU & JOE RAIOLA



**PRESENT MAD-STERPIECE THEATER**  
Production:  
**SD LINK**

I'm told we finally have a caller who wants to talk about Darryl Strawberry! What's your question?

Hello,  
am  
I  
on  
yet?

You're on!  
What's your question?

Hiya Rusty, I have a question about Darryl Strawberry, but first I want to ask you what you think about the Stanley Cup!

Great race! I tell ya, that and the Boston Marathon are the best two horse races I've seen all year!

RACES?  
HA HAH  
HOO!

Tell me, what's so funny?

My friend was  
right, man!  
**YOU'RE A JERK!**

I'm a  
jerk.  
huh?

Yeah, you probably think the Kentucky Derby is a hat!

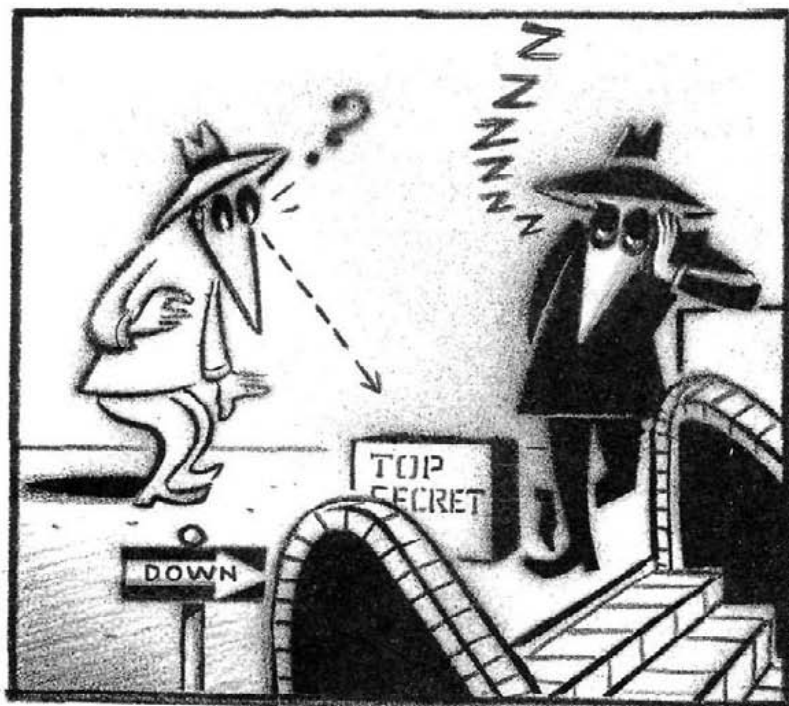
ALL-JOCK RADIO  
ON THE AIR  
PLEASE BE QUIET!

I think YOU'RE A JERK  
and I'm gonna cut  
you off RIGHT NOW!

YOU'RE A JERK.  
RUSTY, YOU'RE A  
JERK, YOU'RE A —

We're out of time for today! Before I go I just want to say I think Darryl Strawberry is a great Basketball Commissioner, the best we've had in a long time! You've been listening to Sportsdunk with me, Rusty Corroda, the area's leading authority on sports! Join me tomorrow when my guest will be baseball's first black manager, Joe Montana! So long, folks!











Next time you hear some old geezer talk about how tough it was for them in school, ask 'em how often they had to submit to a humiliating full body cavity search just to get into their homeroom! Ask 'em if they needed to wear a flak jacket just to feel safe during an assembly! Ask 'em if they had to be on the constant lookout for snipers, crackheads and pedophiles! Sure, going to school has always sucked, but now it sucks even more! We're sure you'll agree once you take a look at...

# A MAD MODERN REPORT CARD



**NAME:** Timmy Stipplefork  
**GRADE:** 7

**ADDRESS:** 1043 112 Street  
**CITY:** Brooklyn, NY  
**ZIP:** 11298  
**BLOOD TYPE:** A+  
**SCARS:** See Attached List

**OTHER PHYSICAL CHARACTERISTICS:**  
Nervous Tics; Profusely Sweaty  
Palms; Permanent Sneer; Involuntary  
Muscle Spasms Whenever A Car  
Backfires; Acne, Acne, Acne

## SUBJECTS

### BULLET DODGING: **B-**

Has been wounded only once, down from three in the last marking period. Flees well, but needs to put more effort into ducking.

### CONDOM COMPREHENSION: **C+**

Pupil has shown marked improvement in placing prophylactics on bananas, however still believes eating "unprotected fruit" can cause pregnancy. Becomes traumatized whenever banana breaks in half.

### POISON TOLERANCE: **B**

Successfully survived in highly toxic environment during our asbestos cleanup, and his uplifting essay, "Why I Don't Need My Lungs" was an inspiration to all. Still, his continual wheezing during class remains an unwelcome disruption.

### READING, 'RITNG and 'RITHMETIC: **NO GRADE**

Due to federal and state budget cuts, these courses have been dropped from our curriculum. We are still encouraging the pupil to learn to write his own name, which will make him eligible for our Honors Program.

**ARTIST:** JAMES WARHOLA  
**WRITER:** BARRY LIEBMAN



#### PERVERT EVASION: **A**

Has mastered the art of evading the grabby, grubby hands of the gym teachers, guidance counselors and other school personnel we failed to screen properly.

#### ALTERNATIVE LIFESTYLE APPRECIATION: **D+**

Pupil still insists on drawing families with one mother and one father, instead of the normal two mothers, two fathers and five social workers. As promised, he has refrained from giggling at Mr. Fabian's relationship with the Dean of Boys, though continues not to take our "Transsexuals Through History" syllabus seriously enough.

#### COMMUNICATIONS: **A+**

Always poised and articulate in front of TV news cameras after school riots and homicides. Received extra credit for not saying anything about our snoozing security guards.

I have read the above and confess that I am just as helpless and inept at being a good role model for my son/daughter as anyone at the school he/she attends.

PARENT'S SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

#### SURVIVAL TECHNIQUES: **B-**

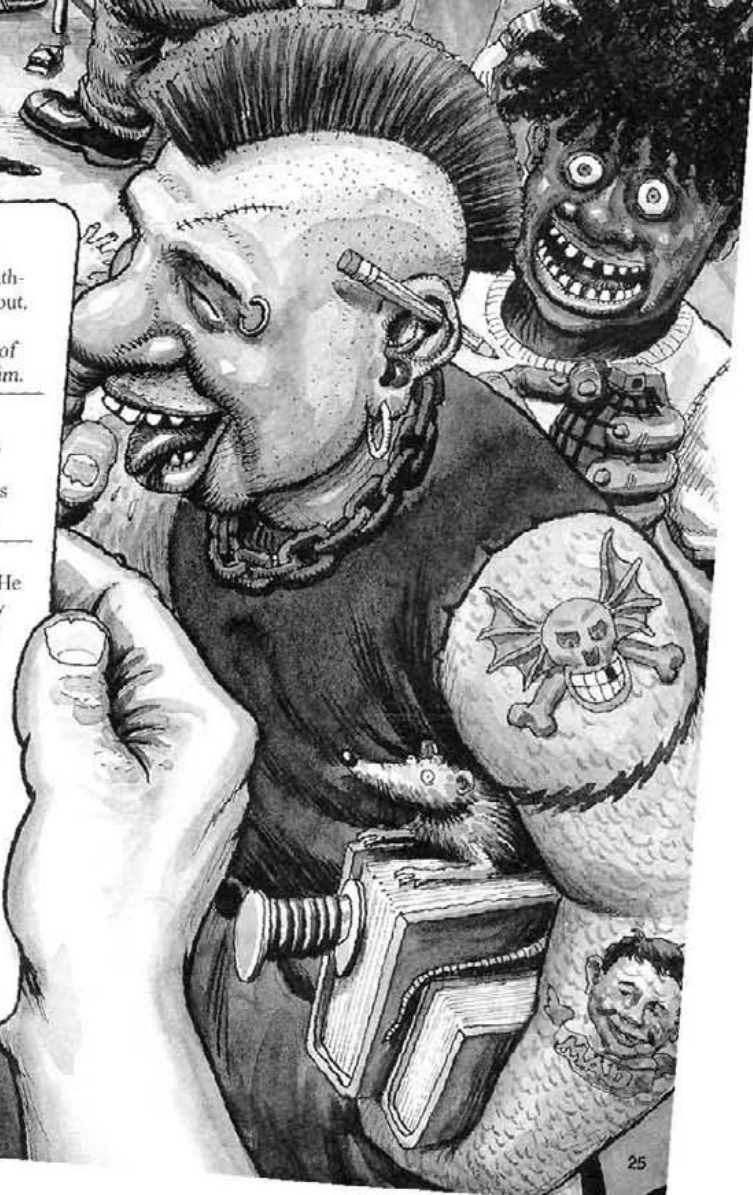
Has managed to avoid school bathrooms where drug dealers hang out. Unfortunately, his almost daily "accidents" have caused the rest of the student population to avoid him.

#### CITIZENSHIP: **C**

Has committed no major felonies, but his refusal to participate in "Crack Vial Clean-Up Day" shows a lack of proper community spirit.

#### COMMENTS:

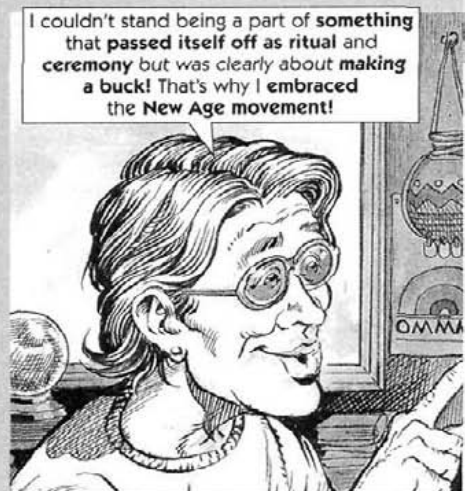
Timmy is a classic underachiever. He has great potential but he frequently wastes time, makes excuses for not completing his assignment, and disrupts those around him. He is an insensitive, intolerant and quick-tempered young man. In other words, he has all the makings of a future School Board Member!







# THE MAD WORLD





# OF... Religion

ARTIST: B.K. TAYLOR

WRITERS: FRANK SANTOPADRE & RICK RODGERS







It's no secret that men and women speak different languages. Why is it, then, that publishers of English dictionaries insist on putting out only one "unisex" edition, instead of something useful like...

# MAD's

# Male/Female Dictionary of the English Language

## wants & needs

(wontz and nēdz) n.

The delicate balance of emotional, physical and psychological longings one seeks to have fulfilled in a relationship.



MALE



ARTISTS:  
RICK GEARY AND  
MARIAN HENLEY

WRITER:  
MIKE SNIDER

## wants & needs

(wontz and nēdz) n.

Food, sex  
and beer.



# communication

(kō-myoo-ni-kay-shōn) n.

The open sharing of thoughts and feelings with one's partner.



# communication

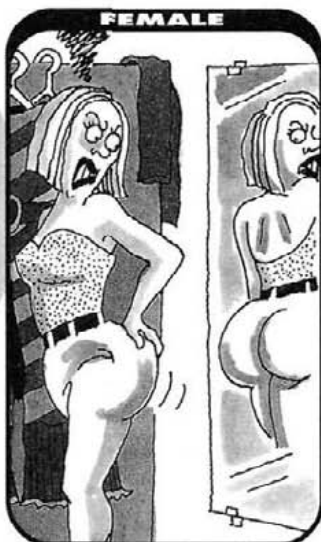
(kō-myoo-ni-kay-shōn) n.

Scratching out a note before suddenly taking off for a weekend with the guys.

# butt

(but) n.

The body part that every item of clothing ever manufactured makes "look bigger."



# butt

(but) n.

The organ of mooning (and farting).

# commitment

(kō-mit-měnt) n.

A desire to get married and raise a family.



# commitment

(kō-mit-měnt) n.

Not trying to pick up other women while out with one's girlfriend.



## entertainment

(en-tēr-tayn-mēnt) n.

A good movie,  
concert,  
play or book.



## entertainment

(en-tēr-tayn-mēnt) n.

Anything with one  
ball, two folds, or  
three stooges.

## flatulence

(flach-ŭ-lōns) n.

An embarrassing  
byproduct of  
digestion.



## flatulence

(flach-ŭ-lōns) n.

An endless source  
of entertainment,  
self-expression  
and male bonding.

## glass ceiling

(glas see-ling) n.

The invisible  
barrier that stops  
women from rising  
to the upper levels  
in business.



## glass ceiling

(glas see-ling) n.

What would  
really be great  
at work since  
that hot babe  
took over the  
office one  
flight up.

## lesbian

(lez-bi-ăn) n.

A woman who makes love to other women.



## lesbian

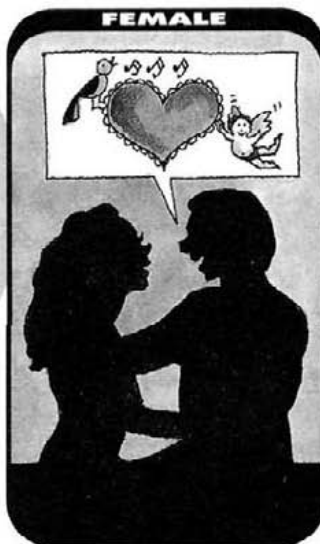
(lez-bi-ăn) n.

A woman who has sex with other women so men can watch and get really turned on.

## making love

(may-king luv) v.

The greatest expression of intimacy a couple can achieve.



## making love

(may-king luv) v.

What men have to call "boinking" to get women to boink.

## remote control

(ri-moht kôn-trohl) n.

A device for changing from one TV channel to another.



## remote control

(ri-moht kôn-trohl) n.

A device for scanning through all 75 channels every 2 1/2 minutes.



## taste

(tayst) v.

Something you must do frequently to whatever you're cooking, to make sure it's good.



## taste

(tayst) v.

Something you must do to anything you think has gone bad, prior to tossing it out.

## thingie

(thing-ee) n.

Any part under a car's hood.



## thingie

(thing-ee) n.

The strap-fastener on a woman's bra.

## vulnerable

(vul-ně-ră-běl) adj.

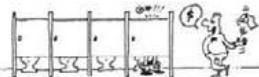
Fully opening up one's self emotionally to another.



## vulnerable

(vul-ně-ră-běl) adj.

Playing ball without a cup.





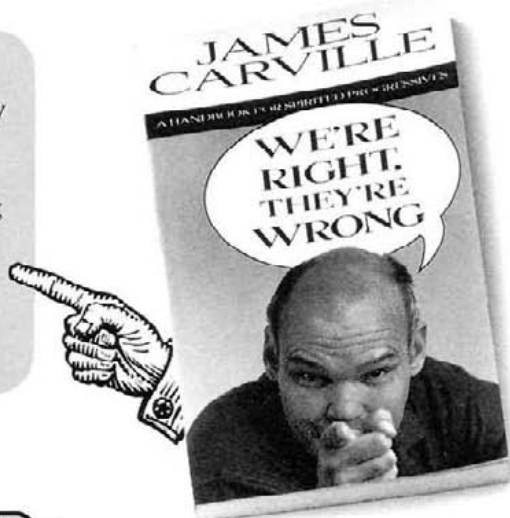
One of the sad facts of life in today's frenetically-paced modern world is that no one has the time to read anymore. Except, of course, for those of you reading this intro. Obviously you do have time to read. And undoubtedly there are millions of others just like you for whom reading is a way of life. Hoo boy! Seems that remark about no one having time to read anymore was off base, wasn't it? Funny, it seemed so astute when we first wrote it, but when you stop to think about it for a second, it's just wrong. Still, for those scant few of you out there who really are too busy to read, we've edited down several of today's best-selling tomes to their very essence, without delteing any of the substance! Here's MAD's...

**MAD'S CUT-DOWN VERSION**

Republicans think they're right, but they're not; we Democrats are. Everything that's right with this country today can be attributed to the Democratic Party. Everything that's wrong in this country is the fault of the Republican Party.

Government programs are what has kept this country going strong, but those evil, diabolical Republicans have repeatedly tried to eliminate them.

Furthermore, all Republicans have consistently done something that no Democrat would ever do: make unfair, broad generalizations.



**MAD'S CUT-DOWN VERSION**

According to our highly scientific research, white people are smarter than black people. By the way, we're not racists.

**MAD'S CUT-DOWN VERSION**

All liberals are idiots.

Welfare and other government handouts cause the poor to stay poor. In America, anyone who is willing to work hard can achieve success with no help from the government.

All liberals are idiots.

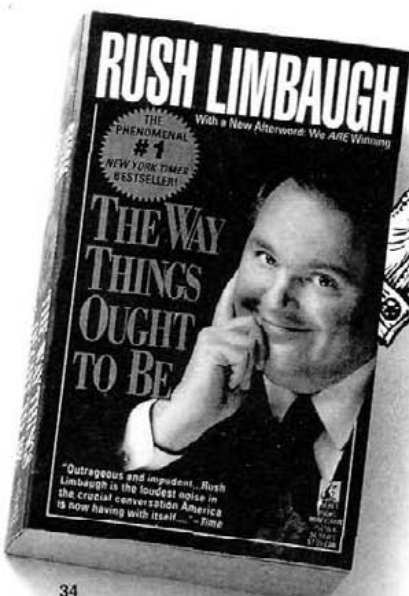
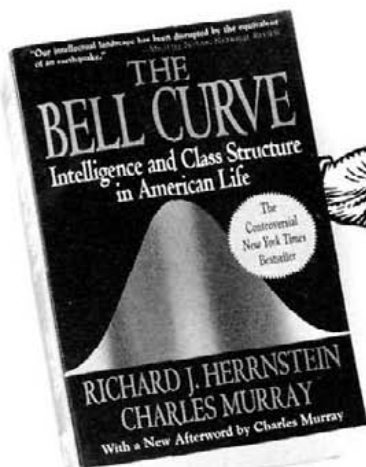
Any regulation of business smacks of socialism. Asking the rich to pay higher taxes than the poor smacks of Marxism.

All liberals are idiots.

Ronald Reagan is a great American hero. Environmentalists are a bunch of wackos; the environment is in great shape and man is incapable of harming it.

All liberals are idiots.

All government programs other than the military are a useless waste of money. The press is run by liberals.



# BEST-SELLERS CUT DOWN TO SIZE

## MAD'S CUT-DOWN VERSION

To land a good man, you must act like an aloof, cold-hearted, uncaring bitch. When the man of your dreams calls, don't call him back. Even after a few dates, treat the man you love like he's at the bottom of your priority list. The worse you treat him, the better he'll treat you.

If this doesn't work right away, keep trying. If it still doesn't work, keep trying anyway. No matter what happens, you must never deviate from **The Rules**, or even read a book that contradicts this one.

## MAD'S CUT-DOWN VERSION

Sex, sex, sex, sex, sex. I'm the king of all media, and women everywhere want me. Even though I have a small penis. Sex, sex, sex, sex, sex. Larry King sucks. Sex, sex, sex, sex, sex. Zsa Zsa Gabor sucks. Sex, sex, sex, sex, sex. The FCC sucks. Sex, sex, sex, sex, sex. Lesbians. Sex, sex, sex, sex, sex. Breasts. Sex, sex, sex, sex, sex. Farts. Sex, sex, sex, sex, sex.

#1  
BESTSELLER  
over 60 years  
of publication

Howard Stern Private Parts

SOON TO BE A MAJOR MOTION PICTURE

The #1 New York Times Bestseller

IT TAKES  
A  
VILLAGE

And Other Lessons

Children Teach Us

HILLARY  
RODHAM  
CLINTON

## MAD'S CUT-DOWN VERSION

It's not enough for children to be guided and nurtured by their parents. Children today need people everywhere to meddle in every aspect of their lives.

It's the responsibility of all of us to steer kids away from bad influences.

In order to assure that our children's future will be one of goodness and niceness, everyone in America should strive to be swell role models just like me and Bill.

## MAD'S CUT-DOWN VERSION

If you don't have much to say **put it in BIG TYPE.** It really **FILLS SPACE.** The NBA is **out to GET ME** because they **DON'T LIKE ME.** I slept with **MADONNA** and she wasn't that **GOOD.**

## MAD'S CUT-DOWN VERSION

I didn't do it.

I WANT TO  
TELL YOU

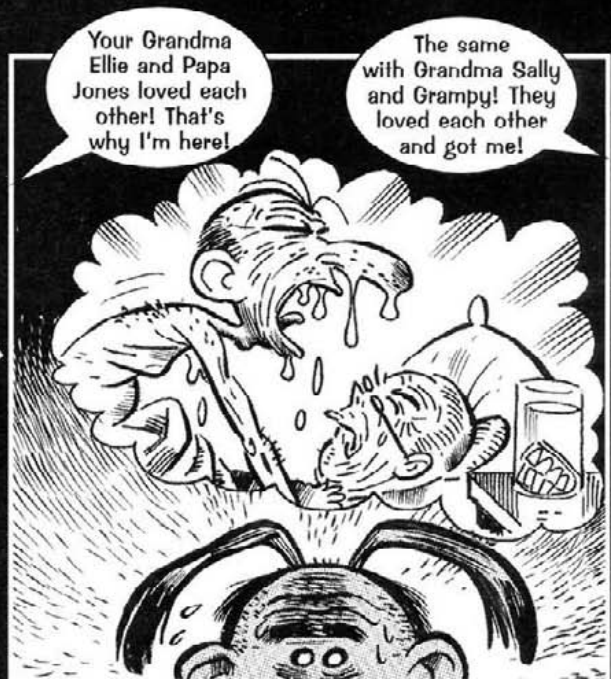
OJ  
by  
Simpson

My Response to Your Letters,  
Your Messages, Your Questions



# MONROE &...M

Birds do it. Bees do it. And, as our hero finds out in his latest adventure, so do others!

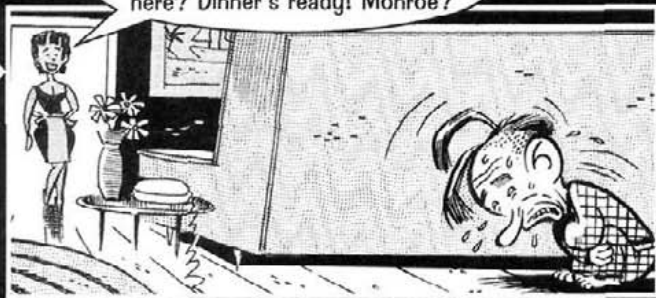


# OTHER NATURE

ARTIST: BILL WRAY

WRITER: ANTHONY BARBIERI

Monroe, honey? Are you out here? Dinner's ready! Monroe?



Monroe, we want to talk to you about what you saw earlier!

I didn't see anything!



Can I go lay down now?

So just think about that!

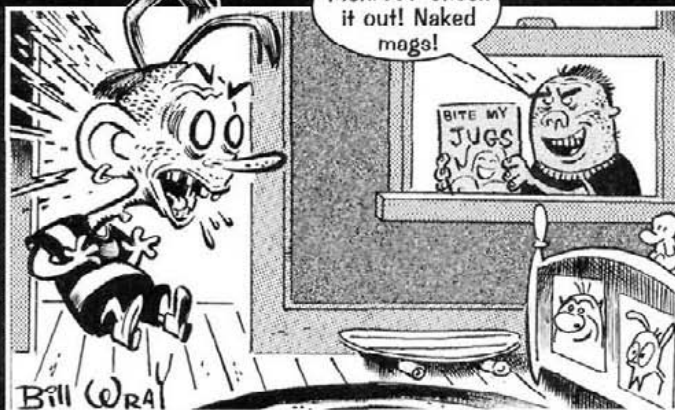
Go right ahead, honey!



In fact, that happened for everyone who ever lived!



Psst... Monroe? Check it out! Naked mags!



Monroe? Monroe?





## Community Update from Sleaze Case

## A Community Update from Sleaze Case

**Chairman and CEO of AOH**



- Sleaze's Homepage

1

As you know, we have been experiencing certain problems lately. And by "we," of course I mean "you."

Recently, Inertia 800d changed its billing system. Everyone was automatically switched from the old pay-as-you-go \$1.85-\$5.95-plus rate to an unbilled, all-you-can-get \$1.95 charge. But when we doubled the price for 10%, we never thought any of you would go ahead and double your usage. Now, oh no!

churches are just blocks

You all know that you should distrust anything you read

Congressman or writing Slesarz (and's mostly) messages to get to it this second, the important thing is that you keep paying that \$15.95, and nobody gets hurt. I just wanted to let you know that we are redoubling our efforts to correct these problems. And since our efforts before this have been zero, well, you do the math.

John is a great way to meet new friends. Maybe 100 friends. That's why you can never get on. We suggest that if you want to meet people, the best time to do it is when nobody else is on. Obviously, signing on at some unbusy hours, you won't be able to participate in chat rooms devoted to "our Trek," the Grateful

As you know, we have been experiencing certain problems lately. And by "we," of course, I mean "you."

Recently, America Inhold changed its billing system. Everyone was automatically switched from the old pay-as-you-go \$9.95-plus rate to an unlimited, all-you-can-eat \$19.95 rate. But when we doubled the price for AOL, we never thought any of you would go ahead and double your usage. How obnoxious!

You all know that you should distrust anything you read on-line. "3800 Nymphomaniacs" always turn out to be giggling teenage boys, and "financial experts" always advise you to buy up stock for their own worthless companies. So why did so many of you automatically misinterpret that "unlimited service" was "service that you can use as much as you

Congressmen or writing Sleaze Case's monthly messages to get to it this second. The important thing is that you keep paying that \$19.95, and nobody gets hurt. Rest assured that we are redoubling our efforts to correct these problems. And since our efforts before this have been zero, well, you do the math.

AOH is a great way to meet new friends. Maybe too great. That's why you can never get on. We suggest that if you want to meet people, the best time to do it is when nobody else is on. Obviously, signing on at these unusual hours, you won't be able to participate in chat rooms devoted to "Star Trek," the Grateful Dead, travel, health, "The X-Files," etc. But don't overlook the opportunity to discover fabulous, underused sites in the middle of the night. These include:



bike"? It actually means "service you can't even use the same as when it used to cost half the price." (If you still don't understand how words can mean the exact opposite of what they sound like, go to Keyword: INSIDER for a top-secret explanation that's only available to you!)

America Onhold is like a huge community. Each of you is a valued Community Member. I am like the "mayor" of the community. Think of the busy signals you've been hearing as "backed-up sewer pipes." Think of your bills as a sort of "local sales tax" that helps pay for "road maintenance" and "City Hall upkeep." Of course, when your mayor is a grinning, ineffectual scumbucket, you can always vote his pasty white ass out of office. That goes to show that you can only take a metaphor so far.

Oh, by the way: easy, accessible, fun, useful, and affordable. If I don't throw those five words in every other paragraph, Sleaze Case will kill me. Um, I mean, I'M Sleaze Case. He really writes this. And he is me.

#### Everyone's A Critic

It is hurtful to me to see comedians such as Jay Leno making jokes about our incompetent service, our criminal business practices, or our inept responses. That is why I am truly excited to announce that AOH is taking immediate and dramatic action—by suing Jay Leno. Just something to think about the next time you feel like complaining.

Some members have suggested that perhaps it was a mistake for us to mail out 15 diskettes for every man, woman and child on the planet Earth when we can't even keep the phone lines clear in Skeeter Pike, Minnesota. Others have pointed out that the millions of dollars we spent on TV advertising for new sucke—er Community Members—might have been better redirected towards making sure that AOH would actually work once they all crammed inside. Since we believe many of these members are the very same people who enter every room and type "PRESS 1 IF MARILIN MANSIN RULES!!!!!!!!!!!!" followed by a dozen 1's, we decided to ignore such childish criticism.

And don't forget: easy, accessible, fun, useful, affordable. Upgrading AOH for the 21st century is a tricky business. Do you crybabies have any idea how long it takes just to unpack 300,000 modems? Almost half of our staff is currently in a courtroom, and the other half is doing the TV circuit to say how much we care. And the few leftover AOH employees are already too busy counting money or paying off

- Pederasts' Pickup Parlor (Keyword: RAJNCOAT)
  - Peeping Toms' Forum (Keyword: PEEKABOO)
- Easy, accessible, fun, useful and affordable. Okay, back to the sites.
- For Midget Astronomers Only (Keyword: LITTLE DIPPER)
  - Crooning Truckers on Thorazine (Keyword: 115 MPH)

In alphabetical order for a change: accessible, affordable, easy, fun, useful.

#### A Refund Is As Easy As 1-2-K!

I am offering refunds to customers who want them. If you used AOH for at least one hour, but no more than 88 minutes, you may be entitled to a 174% refund, depending on the mood of the operator that day. If you used between 103 and 112 minutes, as rounded up by our computers (remember the last round of lawsuits?), and counting the time spent waiting for those little cartoons to pop up when you first sign on (35,000,000 minutes in pure profit last year alone!), a special secret quadratic equation will be used to determine your refund or possible penalty fee. If you signed on during "prime time" (between 3:15 AM and 2:45 AM the next day) any time in the last five months, you will receive a one-sixth credit for all flash session time divided by the cost of the licensing rights for that stupid "jetsons" music in our ads. Naturally, the cost of your bothering our 1-800 representative will be deducted from your refund, as will the postage, processing costs, and the price of my paprika-crusted salmon appetizer from last night.

The five words (this time in Yiddish) are: grin, tzugetlich, eingenoten, nootzbaht and biltig.

We should have these service problems cleared up by the summer, or the next class-action suit, whichever comes last. For the time being, keep your fingers crossed! Doing this will make it impossible to type, so you won't need to use AOH at all. Remember, the less you use America Onhold, the bigger bargain it is! If you are still finding it totally impossible to sign on, you can leave your complaints at Keyword: COMPLAINT. Just sign on and complain.

Warm regards,

Sleaze Case

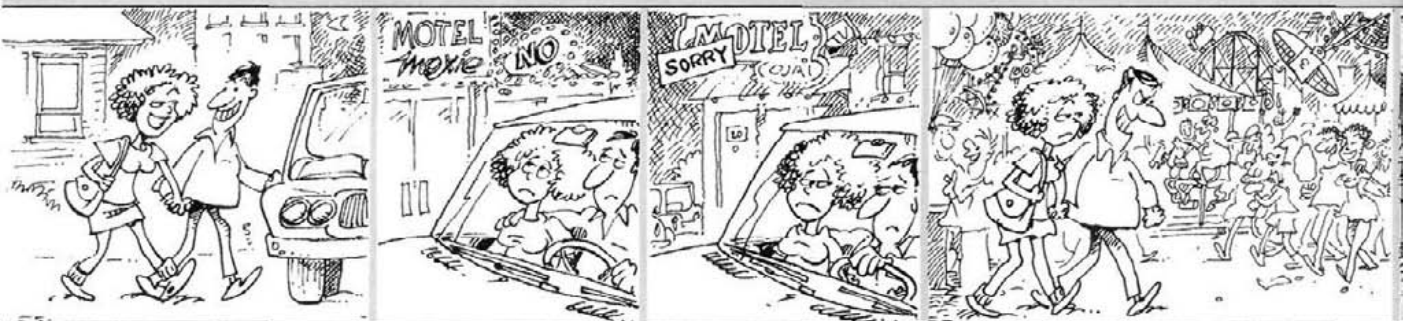
\* For US



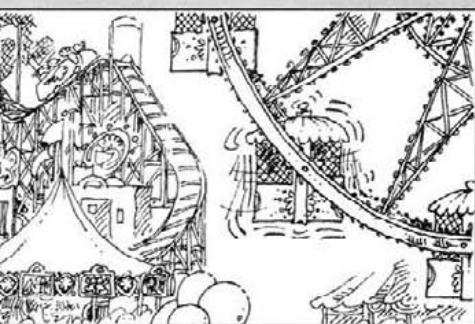


# A MAD LOOK AT

ARTIST AND WRITER: SERGIO ARAGONES



# GOING OUT









A POKE IN THE EISNER DEPT.

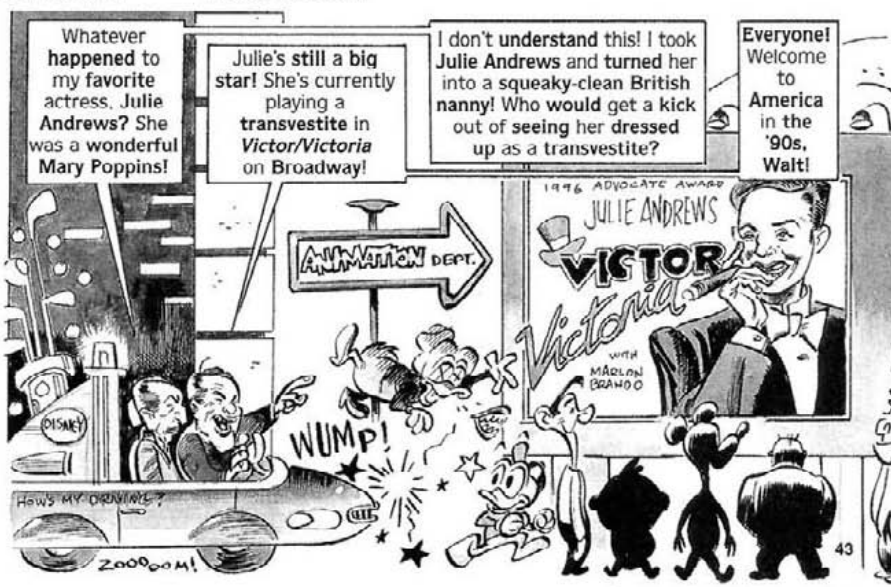
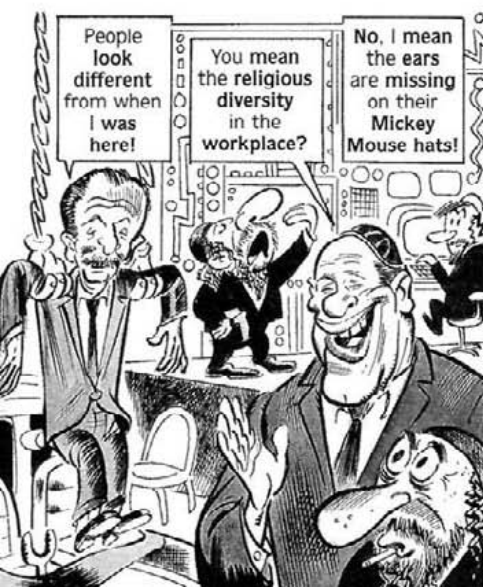
When Walt Disney died, legend has it scientists preserved him by freezing his body. We thought it was high time to defrost him. Unfortunately, we set the microwave a tad too high, and he caught fire! But after Krazy Gluing his nose back on, we think you'll agree he looks as good as the day he died. What doesn't, unfortunately, is his movie empire! Come along as...

# Walt Disney Visits His Studio Today



ARTIST: BILL WRAY

WRITER: CHRIS HART





We hired super agent Mike Ovitz to run the company! He was famous for having negotiated huge paydays for some of Hollywood's biggest stars!

Wasn't that a conflict of interest? Ovitz would want to pay his actor buddies huge amounts of the studio's money!

Theoretically he could have, but we counted on his integrity as a former talent agent!

When I ran the studio, women were relegated to the low-paying ink and paint department!

Computers now do the ink and paint! Women have moved up the ladder! They work alongside our top producers!

Making coffee?

Why don't you just whisper your questions to me?



Our new animation department harkens back to a golden era!

Ah, the golden age of animation in the 1940's!

No, I mean the age of garment sweatshops of the early 1900's!

I'm concerned about the questions that were raised by our last animated feature, *The Hunchback of Notre Dame*!

You mean questions like, "Mommy, what's a hunchback?" And, "Daddy, is that man in constant pain?" And "Grandpa, can that man ever stand up normally?"

No, I mean questions from stockholders like, "Why should we pay Eisner millions to green light movies that repulsed parents and kids?" I'm still trying to figure out why we thought we could merchandise a toy hump!



I wouldn't worry too much about it! People enjoy a feel-good musical that deals with physical deformities!

Really?

You never saw *Snow White* and the *Seven Dwarfs*?



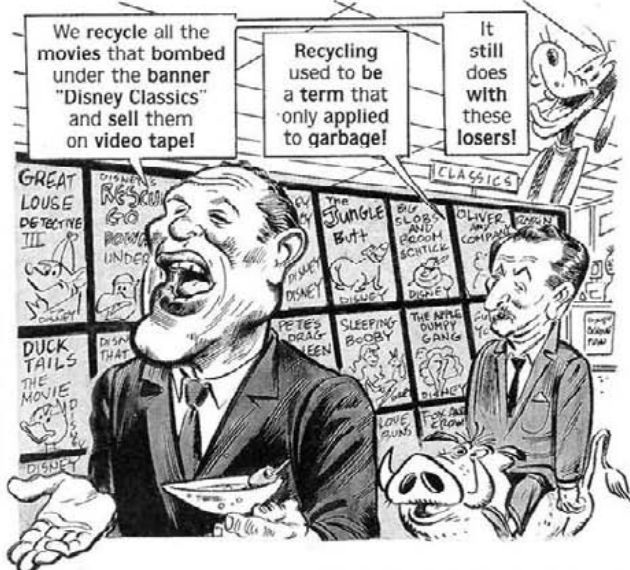
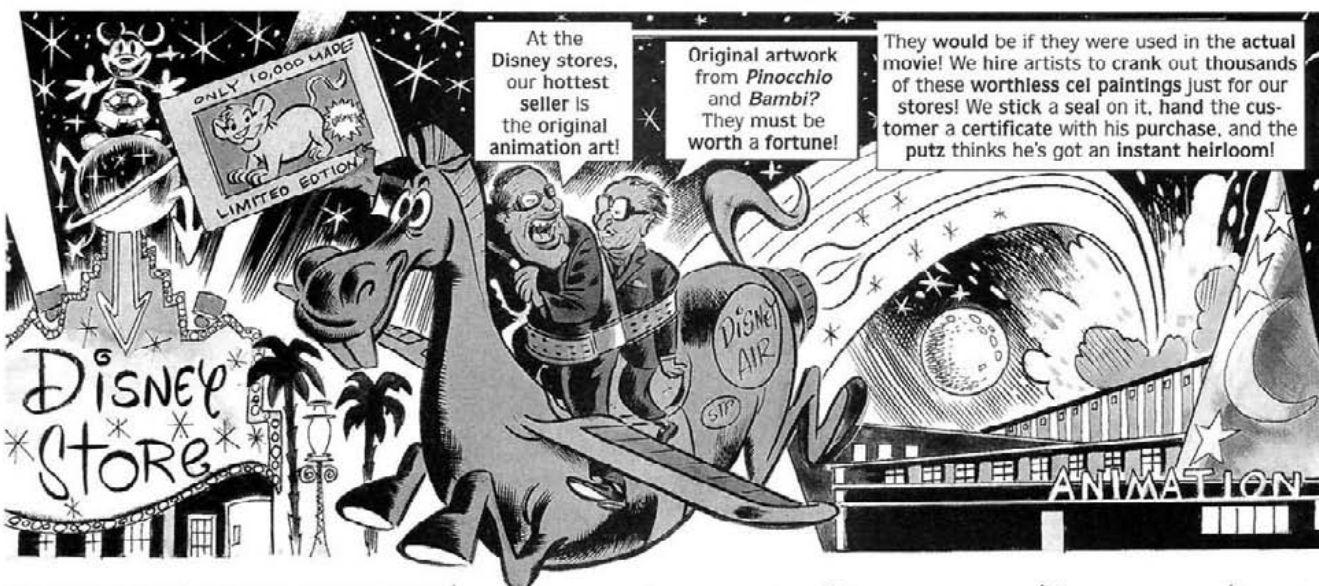
Our only real competition in the animation arena is from director Don Bluth! But none of his pictures have any of the old Disney charm!

Then what are you so worried about?

Because none of OUR pictures have the old Disney charm, either!











Speaking of TV, we've blanketed Saturday mornings with our animated shows!

We never tried to do that because the costs are so high that our quality would have really stunk!

Well, we've finally figured out the secret! We stopped giving a flying @#\*&^% about quality!

We created Touchstone, a separate movie company, to make films outside of the sweet Disney reputation! Like *Pretty Woman*, which is about a prostitute!

Does she get beaten up, diseased and degraded?

No, she finds a rich, cute guy, gets married and lives happily ever after!

Well, that sounds like a typical Disney fairy tale to me!



Another change we've made is that we try to put more blacks in our live-action features!

Hey, I put a Negro in the starring role of an all-white film back in the 1940's! Name one other producer who did that!

Oh really? What role was that?

Uncle Remus, the happy slave in *Song of the South*!

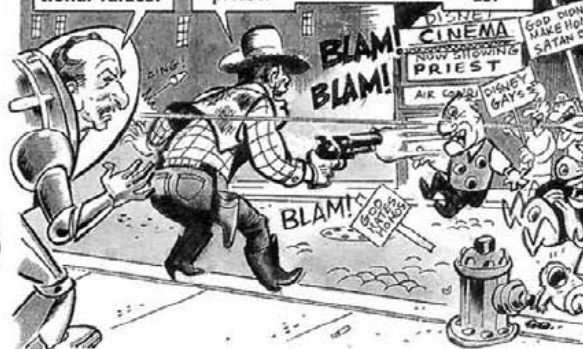


Why are they picketing a movie called *Priest*? It sounds like it has wholesome, traditional values!

They're upset because it's about a homosexual priest!

But won't that offend the straight priests?

Yes, but we've written to both of them, and they forgave us!



Eisner, You've destroyed my vision! You've compromised my quality standards, given in to crass merchandising practices and you distribute adult-themed movies I'd never approve! You're through! I'm reclaiming my rightful place as head of this studio!

Wait a minute, Walt! Think about how things were before you died! Your far-fetched plans always made Wall Street nervous, so Disney's stock never reached its true value! But after I took over, the company's stock shot up! Now, if we work together, I think we can keep the stock soaring!

Together? How?



By me stuffing you back into the ice box! Stay warm, pal!





# DUMMY & DUMMIER





**WHAT BESIEGED  
GROUP OF  
PEOPLE DOES OUR  
MILITARY SEEM  
UNWILLING TO  
PROTECT?**

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

The United States is always sending troops to far-off places to help save people from pestilence, famine and evil wrongdoers who threaten their well-being. One beleaguered group, however, who has had major trouble recently, is not getting the military aid they desperately need. To find out who this group is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A ▶

FOLD THIS SECTION OVER LEFT

◀ B FOLD BACK SO "A" MEETS "B"



**FREQUENT MILITARY CONFLICTS ARE MAKING DEMANDS ON OUR TROOPS THAT THEY CANNOT HANDLE REASONABLY. FOR MANY HARDENED VETS THE INCREASED PRESSURE IS A SIGN TO CALL IT QUITS**

A ▶

ARTIST AND WRITER: AL JAFFEE

◀ B



**Martha  
Stewart**

# Dying

**cemetery gardening**

you're the fertilizer

embroidered  
cremation urn cozies

festive gift wrap  
for organ donations

knitting your own  
**death shroud**

recipe for potpourri  
**embalming fluid**

MARTHA STEWART

Fresh Flowers On Your Grave –  
**It's A Good Thing!**

A MAD  
FAKE-OUT  
MAGAZINE  
COVER